



HALL CAPITAL

*A FAMILY-OWNED PRIVATE INVESTMENT COMPANY*

Hall Capital is a family-owned private investment company with offices in Oklahoma City, Nashville, Chicago and Dallas. Its roots extend back to legendary automotive pioneer Fred Jones' first enterprise in 1920. Today, led by Jones' grandsons – Fred Hall, Kirkland Hall, and Brooks “Boots” Hall, Jr. – Hall Capital is home to a diversified collection of business interests focused on private equity funds and investments in the real estate, automotive and oil & gas sectors. The company continues a long legacy of service to the community through the Fred Jones Family Foundation.



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## OUR STORY

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On March 9, 1916, Fred Allison Jones stepped off of a train in the heart of downtown Oklahoma City. The city, founded by a land run on April 22, 1889, was barely older than Jones.

Jones soon went to work at the brand new Ford Motor Company assembly plant west of downtown. He climbed the ranks until acquiring joint ownership of his first Ford dealership in Blackwell, Oklahoma on May 1, 1920, and a second in Tonkawa, Oklahoma. In 1922, he sold both and started his first dealership in Oklahoma City. In his career, Jones became one of the most successful Ford dealers in the world, selling hundreds of thousands of cars.

As his dealerships excelled, Jones also diversified, leading successful endeavors in the manufacturing, real estate, and oil and gas sectors, among others.

In the 1980s, the torch was passed to his grandsons. Under their leadership, the company increased its sales from \$200 million to \$1 billion and boasted 2,000 employees. They sold the auto dealership interests in 2000, opening the door to new entrepreneurial opportunities.

Today, led by Fred Hall, Kirkland Hall, and Brooks “Boots” Hall, Jr., Hall Capital is home to a diversified collection of business interests focused on private equity funds and investments in the real estate, automotive and oil & gas sectors.

“Hall Capital has been successful for two primary reasons. First, our deliberate and thoughtful approach. Our partners know that we carefully manage risk. Second, our people. We choose our people as carefully as we choose our investments – their integrity is unquestionable, and they have the expertise to meet any challenge that arises.”

**FRED HALL**



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## LEADERSHIP

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**Fred J. Hall**  
Chairman & CEO

Fred J. Hall has led Hall Capital for over three decades. He received his Bachelor of Arts from Vanderbilt University and his Master of Science in Business Administration from the University of Southern California. Fred is married to Karen, and they have three children, Maguire Hall Thomas, Frederick Jones Hall IV, and Allison Cook Hall.

Fred's government experience includes serving during the second term of the Reagan administration as Deputy Assistant Secretary for European and Canadian Affairs in the U.S. Department of State, and later as Chairman of the Oklahoma Transportation Authority under Governor Frank Keating.

Fred has been active on many civic boards, including the Chairmanship of the following Boards of Directors: Oklahoma City Chamber of Commerce, Downtown Oklahoma City, INTEGRIS Health, Oklahoma City Public Schools Foundation, Oklahoma City Industrial and Cultural Facilities Trust, and Ballet Oklahoma.

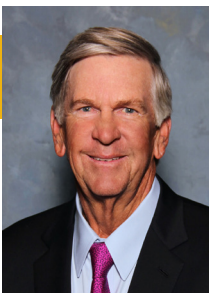


**Kirkland Hall**  
Vice Chairman & CFO

Kirkland Hall provides leadership in the treasury and finance areas for portfolio companies, and oversees investments in real estate, and oil and gas. Kirk received his Bachelor of Arts, Business Administration from Vanderbilt University. He is married to Julie, and they have two children, Bryan Kirkland Hall and Kendall Carrington Hall.

In the past, Kirk has served as Advisory Director of Benham Investment Holdings in Oklahoma City and as a Director of Cleary Petroleum. Kirk started his career as a Manager with Union Bank as well as Security Pacific Bank, both in Los Angeles, California.

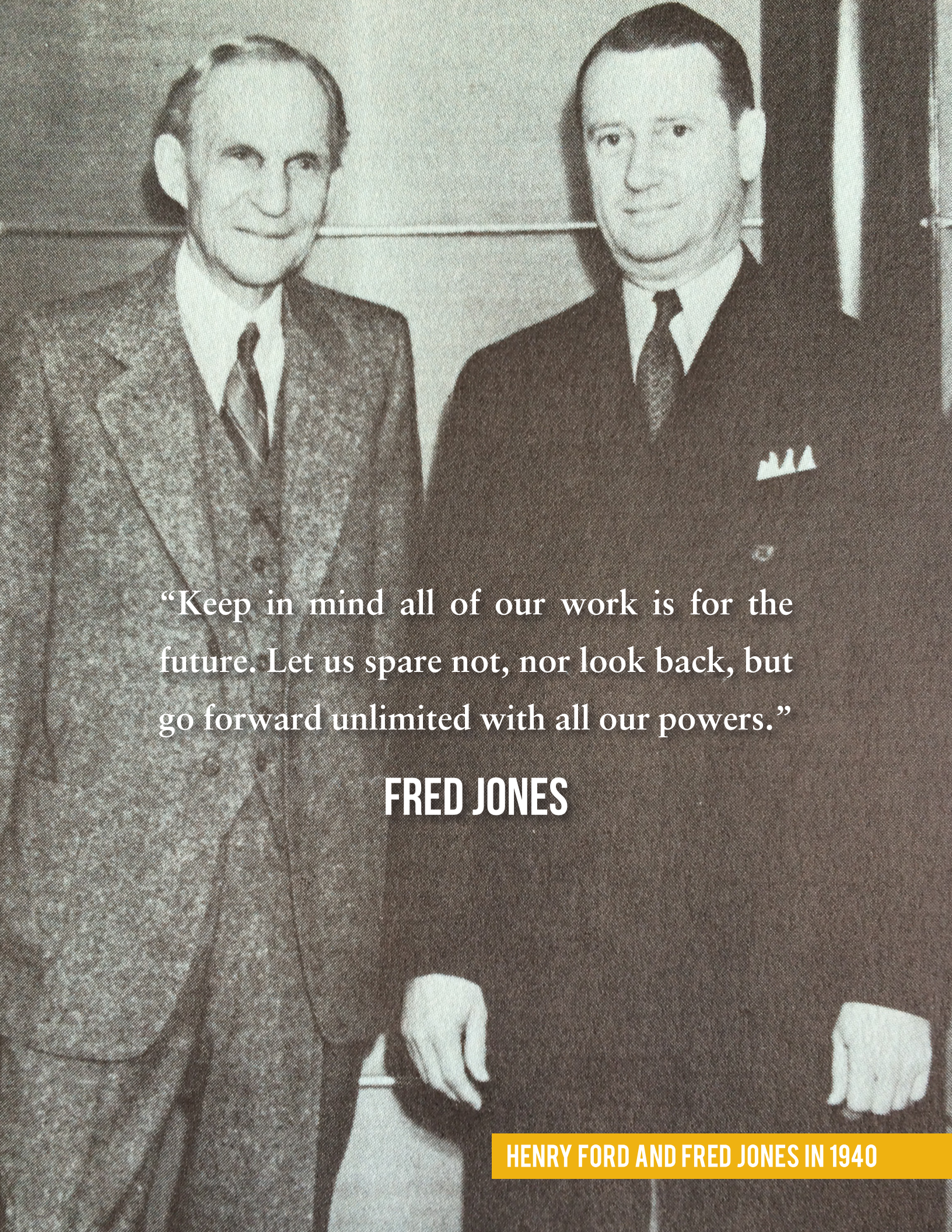
Kirk's community service has included being the trustee President and President of the board of directors for the University of Oklahoma Fred Jones, Jr. Museum of Art. He was also President of the board of directors for Junior Achievement of Greater Oklahoma City, where he was a recipient of Leadership Oklahoma City's Paragon Award for his service in Junior Achievement. He also sat on the board of directors for the YMCA, United Way of Greater Oklahoma City, and Leadership Oklahoma City. Kirk is past President of the board of directors of the Oklahoma City Community Foundation.



**Brooks "Boots" Hall, Jr.**  
Vice Chairman and Executive Vice President

Brooks "Boots" Hall, Jr. received his Bachelor of Arts in Speech Communications in 1976 from the University of Denver. Boots is married to Carole, and they have two sons, Brooks Jeffrey Hall and Robert Adam Hall.

Boots has and continues to help with many community service committees in Oklahoma City. He previously served on the boards of Oklahoma City Economic Development, Kirkpatrick Foundation, and the Oklahoma Automobile Dealers Association. He is a current board member of Oklahoma Medical Research Foundation, as well as the Oklahoma State Fair Board.



“Keep in mind all of our work is for the future. Let us spare not, nor look back, but go forward unlimited with all our powers.”

**FRED JONES**

**HENRY FORD AND FRED JONES IN 1940**



## PRIVATE EQUITY

Hall Capital Partners is the private equity affiliate of Hall Capital. Since 2002, Hall Capital has been building a legacy in the private equity sector. To date, Hall Capital's private equity funds have included over \$250 million of committed capital.

In 2002, Hall Capital partnered with Catalyst Group of Houston to launch the company's first fund and established independent funds beginning in 2006. Today, Hall Capital manages three private equity investment funds: Hall Capital Partners Fund I, Hall Capital Partners Fund II, and Hall Capital Partners Fund III.

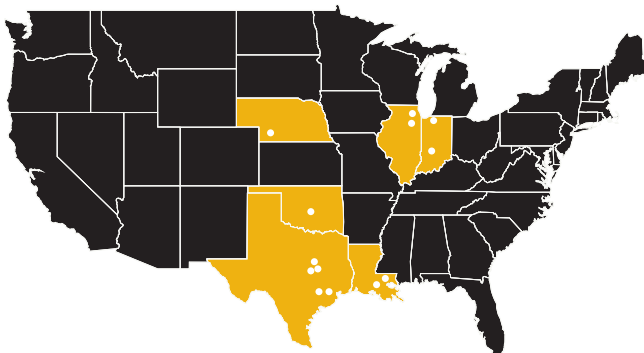
Funds I and II have been investment vehicles for acquisitions of growing, established, mid-sized companies in an array of diverse industries. Fund III invests in the real estate and oil and gas sectors. In addition to managing private equity funds, Hall Capital Partners also explores future acquisitions on behalf of The Fred Jones Companies, the automotive affiliate of Hall Capital.

**Catalyst/Hall** was launched in 2002 with \$50 million in committed capital, returning investors more than seven times their invested capital. Catalyst/Hall portfolio companies included Gexa, Benham, Midway, Greene's, Multi-shot, DataCert, and Majestic.

**Hall Capital Partners Fund I** was launched in 2006 with \$53 million in committed capital. Current and past portfolio companies in Fund I include Centrad, Mishawaka Sheet Metal, SAC Wireless, Oklahoma Breast Care Center, Motionwear, Superior Plant Services, and Texas True Choice.

**Hall Capital Partners Fund II** was launched in 2011 with \$92 million in committed capital. Current and past portfolio companies in Fund II include Allo, Jerdon, nJoy Vision, and Syncrolite.

**Hall Capital Partners Fund III** was launched in 2014 with \$60 million in committed capital. Fund III focuses on real estate and oil and gas, and is managed by Hall Capital Commercial Real Estate.



### Catalyst/Hall Fund I

Conroe, TX  
Elkhart, IN  
Houston  
Lafayette, LA  
Oklahoma City

### HCP Fund I

Baton Rouge, LA  
Elkhart, IN  
Indianapolis  
Naperville, IL  
Oklahoma City  
Plano, TX  
Schaumburg, IL

### HCP Fund II

Dallas  
Imperial, NE  
Oklahoma City  
Richardson, TX



Current and Past Hall Capital Partners Portfolio Companies



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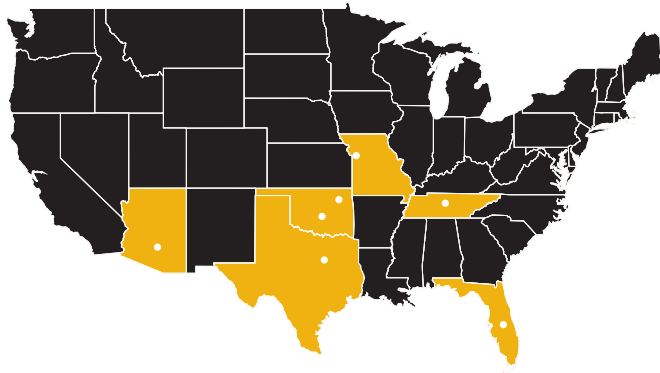
## REAL ESTATE

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Hall Capital Commercial Real Estate is the real estate affiliate of Hall Capital. It invests in commercial real estate and manages Hall Capital Partners Fund III.

Hall Capital has invested in commercial real estate for decades, both as investments and as a part of our operating interests in our portfolio companies. Commercial real estate investments have often focused on markets where Hall Capital subsidiaries were located or in properties where subsidiaries would likely be a tenant.

Most of Hall Capital's current holdings are multi-tenant office or industrial buildings. However, some of its investments have been high-profile, including its Music Row buildings in Nashville and the development of East Wharf on Lake Hefner in Oklahoma City. Of particular note is the ongoing redevelopment of Oklahoma City's west downtown area, where over \$100 million in new projects are planned, including the new 21c Museum Hotel.

 | HALL CAPITAL COMMERCIAL REAL ESTATE

### Current Holdings

- Fort Worth
- Oklahoma City
- Phoenix
- Tulsa
- Nashville
- Orlando
- Kansas City



EAST WHARF DEVELOPMENT IN NW OKLAHOMA CITY



FRED JONES MANUFACTURING PLANT IN WEST DOWNTOWN OKLAHOMA CITY AND HOME TO NEW 21C MUSEUM HOTEL

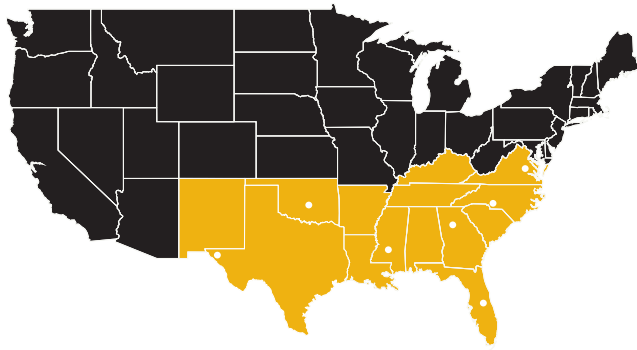




## AUTOMOTIVE

The Fred Jones Companies is the automotive affiliate of Hall Capital. Hall Capital's roots run deep in the automotive industry and, through the Fred Jones Companies, Hall Capital continues a century-long legacy of leadership in this sector.

In 1920, Fred Jones joined in the operation of his first Ford dealership in Blackwell, Oklahoma. He ultimately would become one of the largest Ford dealers in the world. He would also become a pioneer in parts remanufacturing and distribution. Hall Capital maintains that legacy through The Fred Jones Companies and its ownership of parts distributor Fred Jones Enterprises, founded in 1938. Fred Jones Enterprises is an authorized Powertrain distributor for Ford.



### Parts Warehouses

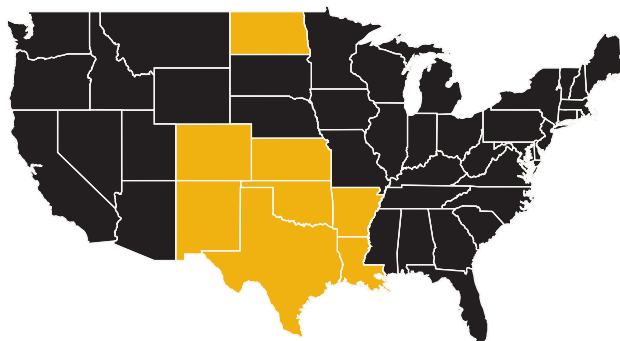
Atlanta  
Charlotte  
El Paso  
Jackson, MS  
Oklahoma City  
Orlando  
Richmond

### Parts Distribution States

Alabama    New Mexico  
Arkansas    North Carolina  
Florida    Oklahoma  
Georgia    South Carolina  
Kentucky    Tennessee  
Louisiana    Texas  
Mississippi    Virginia

## OIL & GAS

Hall Energy is the oil & gas affiliate of Hall Capital. It is the platform for management of a portfolio of non-operating and royalty interests.



### States with Interests

Arkansas  
Colorado  
Kansas  
Louisiana  
New Mexico  
North Dakota  
Oklahoma  
Texas



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## PHILANTHROPY

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The Fred Jones Family Foundation is the philanthropic affiliate of Hall Capital. It is a nonprofit and charitable foundation dedicated to support the 501(c)(3) organizations that increase quality of life through projects dedicated to cultural growth and beautification.

The Foundation has given millions of dollars to community non-profits through the years, led by the Mary Eddy Jones Signature Gift, a \$75,000 annual grant.

Hall Capital is also the organizer of OKCFEST™, a music festival in downtown Oklahoma City, and active sponsor of countless civic endeavors in the cities in which it operates.

The family also was the lead donor for the University of Oklahoma's Fred Jones Jr. Museum of Art, named for the only son of Fred and Mary Eddy Jones. The museum is one of the finest university art museums in the United States.



OKCFEST



FRED JONES  
FAMILY FOUNDATION



FRED JONES JR MUSEUM OF ART



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## CONTACT

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